

Science With Practice student employment opportunity

Fall semester 2024

Communications assistant with Sherry Hoyer,
Iowa Pork Industry Center, 109 Kildee

→ Professional

- Experience in communication activities (oral, print, broadcast, online, video, etc.) Specific software experience is not required; however, some familiarity with word processing, spreadsheets, and web programs is desirable.
- Knowledge of and experience with social media and branding/PR methods.
- Basic knowledge of animal agriculture, especially pork/swine production, and a basic understanding and appreciation of the importance of pork production in Iowa.
- Interest in learning about AI as a potential communications tool.

→ Personal

- Good interpersonal skills (communication, tact, respect, trustworthiness, etc.)
- Willingness to learn, practice, and demonstrate skills with internal and external colleagues.
- Detail-oriented and dedicated to accuracy is a plus.
- You are expected to be punctual, professional, and responsible while part of the Science with Practice program.

→ This position will focus on the following activities:

- Use of existing and new technologies for information dissemination and distribution, including AI investigation and trials for potential use.
- Creating, editing, and planning and/or assisting with news releases, materials, and social media planning and posts.
- Other outreach and educational efforts led by IPIC, including the SowBridge educational series.

Occasionally there may be some work not specifically related to IPIC.

Note: While no specific ISU major, age, or education level is required, Science with Practice students must be enrolled in the College of Agriculture and Life Sciences, and will register for **Agricultural Education and Studies 312** after being accepted into the program.

Time commitment: Generally, IPIC SWP communication students work 9 to 12 hours weekly.

Employment period: Fall semester 2024. Interviews may be required, depending on number of interested students. **Definite consideration date: August 1, 2024.**

Mentor: Sherry Hoyer, Iowa Pork Industry Center, 109 Kildee, 294-4496, shoyer@iastate.edu

Send resume, statement of interest and qualifications, and your questions to Sherry Hoyer, shoyer@iastate.edu