



Iowa Swine Day

June 26, 2025 | Iowa State University | Ames, Iowa

Sponsor instructions and deadlines

Please register your representatives

Advance registration is required for **ALL ATTENDEES**. This includes sponsor representatives. No walk-in registrations will be accepted. Please register sponsor representatives in advance.

Registering representatives

Benefits level: All

Each sponsor must register their representatives that will be attending the conference. Each sponsorship level includes a set number of included, free registrations:

Platinum = 4 Gold = 3 Silver = 2 Bronze = 1

Promo code for sponsor reps and registration link will be distributed to the individual who filled out the sponsorship form once attendee registration is opened. Deadline for registration is **midnight, June 23, 2025**.

If the number of registrations received exceeds the number allowed by the sponsorship level, the sponsor will be contacted to arrange for payment of extra registrations.

Link: www.ipic.iastate.edu/iowaswineday/registration.html

Advertisements

Please submit artwork in **PDF or EPS format**.

Platinum level - Full-page, color
8.5 inches wide x 11 inches tall. **Full bleed**.

Gold level - Half-page, color
8.5 inches wide by 5.5 inches tall.

Silver level - Quarter-page, color
4.25 inches wide by 5.5 inches tall.

Upload: <https://iastate.app.box.com/f/85ffbb671c414d28a6a4d0692417d990>

Deadline: midnight, June 1, 2025

To meet tight production deadlines, late submissions will not be included in the conference notebook.

Corporate logo

Benefits level: Platinum, Gold and Silver

Sponsor logos are used on the conference website (*Platinum level*), scrolling displays during breaks and display boards (*Platinum, Gold and Silver levels*). If you would like a different image to be used than previous years, please upload a new image. Vector (EPS) are preferred, high resolution JPG acceptable.

Upload: <https://iastate.app.box.com/f/85ffbb671c414d28a6a4d0692417d990>

Deadline: midnight, June 1, 2025

Tech tables

Benefits level: Platinum and Gold

A 6' x 30" covered and skirted table available at both Fisher Theatre (plenary session) and Scheman Building (breakout sessions) are available for Platinum and Gold sponsors. Sponsors may use these to distribute print materials, meet and discuss with attendees and have a visible presence during the conference. Tabletop displays will be allowed, however large self-standing trade show displays are discouraged.

Please let Stacie Matchan (sgould@iastate.edu) know by midnight, June 1, 2025 if you intend on utilizing a tech table to ensure the proper amount are set up.

Visit the conference website for latest announcements - www.ipic.iastate.edu/iowaswineday.html